



BIL/SE/2021-2022

9th June, 2021

To,
BSE Limited
Phiroze Jeejeebhoy Towers
Dalal Street
Mumbai – 400 001
Scrip Code: 502355

National Stock Exchange of India Ltd
5th Floor, Exchange Plaza
Bandra Kurla Complex
Bandra (E), Mumbai 400 051
Trading Symbol: BALKRISIND

Dear Sirs,

Sub: Newspaper Clippings- “Annual General Meeting” of the Members of the Company, Record Date for Final Dividend and other related information.

Pursuant to Regulation 47 of the Securities and Exchange Board of India (Listing Obligations & Disclosure Requirements) Regulations, 2015, please find enclosed Public Notice of the Annual General Meeting and Record Date for Final Dividend and other related information published on 9th June, 2021, in the Newspapers viz “Business Standard” in English language and “Sakal” in Marathi language.

This is for your information and records.

Thanking you,

Yours faithfully,
For **Balkrishna Industries Limited**

SD/-
Vipul Shah
Director & Company Secretary
DIN: 05199526

Balkrishna Industries Ltd.

CIN No.: L99999MH1961PLC012185

Corporate Office : BKT House, C / 15, Trade World, Kamala Mills Compound, Senapati Bapat Marg, Lower Parel, Mumbai - 400 013, India.

Tel: +91 22 6666 3800 Fax: +91 22 6666 3898/99 www.bkt-tires.com

Registered Office: B-66, Waluj MIDC, Waluj Industrial Area, Aurangabad – 431 136, Maharashtra, India



AMBI PARAMESWARAN

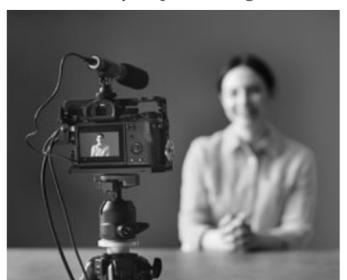
Influencing the influencers

The Advertising Standards Council of India (ASCI), the apex advertising self-regulatory body, is rolling out guidelines to ensure influencers do not hide the fact that they are being "paid" for promoting a brand. The guidelines will ensure that they add #ad, #collab, #promo, #sponsored, and/or #partnership to their posts. The rules drafted after much consultation with agencies, marketers and social media influencers are very comprehensive in their scope. A little too broad, if I may add (<https://asci.social/guidelines>).

Why is ASCI asking social media influencers to flag that they are paid when a celebrity is featuring in an ad but is not disclosing that s/he is a paid endorser?

This was answered by someone who, quite rightly, pointed out that an ad is not editorial. So a viewer or a reader knows that an ad is not to be taken at face value. When celebrities endorse cement or IT services or real estate, they are but mannequins displaying the wares. And there is a clear separation between the church and the state, so to speak.

Then the question came about social media posts by celebrities. These cannot be differentiated from their normal post. An actor may wish all his fans "Happy Diwali". And the next post may be "Enjoying Diwali Sweets made with XYZ brand ghee". What about this, someone asked. If we were to take the ASCI guidelines, this post will have to carry a #sponsored tag.



Who is an influencer and why is this becoming a hot topic?

Reports say that there are over 200,000 social media influencers in India. They operate on Twitter, Instagram, Facebook, YouTube and TikTok (when it was active in India). They have followers ranging from 5,000 to 500,000 and more. So if you have 5,000 followers on any of the social media platforms, you too are an influencer, but a nano-influencer. The mega influencers have a million followers and more. Brands go after them to build traction, but interestingly 85 per cent of a brand's influencer marketing budget goes to mega influencers, such as celebrities, actors, cricketers. There is still a lot of demand for influencers with 10,000 followers.

Brands like working with influencers. According to a report, 62 per cent of the 100 marketers surveyed said that they had worked with influencers during 2019. Big budgets are starting to go into influencer marketing; globally, an estimated \$1.75 billion. In India, the amount spent on influencer marketing is estimated at \$100 million; but all these figures are broad estimates. A lot of nano-influencers are happy to post an "unboxing" message when they receive a gift hamper. In a conference this author attended, a much in demand social media influencer was emphatic that she picks brands only if there is a "fit".

Why is social media influencer marketing's star on the rise? For one, it doesn't cost an arm and a leg. There is also the general belief that social media influencers have dedicated followers who "believe" what they see coming from their idols. And there is a great way of picking those who are relevant to your business or brand. A fashion brand can reach out to 50 or 100 fashion bloggers. Similarly, L'Oréal has an army of beauty bloggers who it feeds new product news. To get a feel for the feeding frenzy among influencers to post about new products, just watch the OTT series *Emily in Paris*. In fact, that series is an interesting exposition of how the social media influencer game works.

At the other end of this is LinkedIn. *The New York Times*, in a story headlined "Why aren't we talking about LinkedIn?", pointed out how the Microsoft-owned social media platform has 645 million users and it posts twice as much revenue as Twitter.

Social media influencer-led campaigns are not easy to measure. Given the fact that a number of followers could be a fake, even if your social media influencer post garners a few million impressions, you are not sure how many were delivered to humans and how many to bots (for a deep dive into this, read the book *Subprime Attention Crisis* by Tim Hwang).

Marketers need to study the role of influencer marketing in their overall campaign dynamics. For instance, when it launched its new range of all-natural baby products, Johnson & Johnson enlisted 100-plus influencers in the US as an early trial batch. Each influencer was an expert in the field of baby care. This created an initial buzz around the new range before it was formally rolled out in the media.

Well-conceptualised social media influencer campaign can work as long as marketers are clear what role it will play in the overall marketing communication plan. If not, don't do it simply because it is in vogue. ASCI rules notwithstanding.

The writer is an independent brand coach and a best-selling author. His latest book is *Spring - Bouncing Back From Rejection*. He can be reached at ambingp@brand-building.com

Auto industry chases the monsoon

Manufacturers think the impact of Covid-19's ravages on rural India will abate if seasonal rains are good. Analysts and economists are less optimistic

SHALY SETH MOHILE
Mumbai, 8 June

Covid-19 has ravaged rural India, sapping its once rising purchasing power, but auto companies with high dependence on the region, including Hero MotoCorp, Mahindra & Mahindra (M&M) and Maruti, don't see such a bumpy road ahead. Each of these companies draw over a third of their sales from the rural markets. They are banking on the forecast of a good monsoon and a bumper summer crop plus sustained government support to help rural India bounce back as soon as the pandemic recedes.

Some like two-wheeler market leader Hero MotoCorp claimed it is already seeing some green shoots as the number of Covid-19 cases fall in the hinterland. "There are indicators that suggest a faster rural recovery. We have already started witnessing customer's purchase intention through our various innovative digital platforms such as e-Shop, Virtual Showroom, and WhatsApp business," said a company spokesperson.

Maruti, which derives 40 per cent of its sales from rural India, is optimistically cautious. The fear factor in rural India is a lot more pronounced this time, said Shashank Srivastava, executive director, Maruti Suzuki India, which saw retail sales drop 8 per cent over last year. "Sentiments are a lot worse and the element of uncertainty is very high," he said. But he, too, sees an upside.



"Consumer sentiment can be very transient and all the negativity can get converted into irrational exuberance in as little as two weeks."

Economists and analysts do not share the auto firms' optimism. In their analysis, households, particularly the ones that draw their livelihood from non-agricultural jobs, have seen a sharp contraction in incomes and are more concerned about health expenditure. They are likely to cut down on non-essentials.

"Even if agricultural output/income remains intact, there is a strong likelihood that the expenditure behaviour/pattern of rural households will be different," wrote Sunil Kumar Sinha, economist and director public finance at India Ratings. The slowdown in non-agricultural activities and in turn on non-agricultural income will have a serious impact on rural demand, since non-agricultural income constitutes nearly two-third of the rural income, he added.

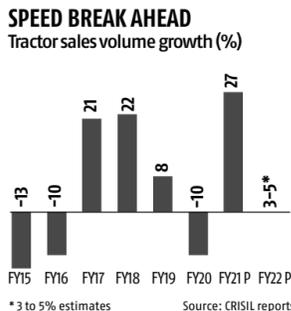
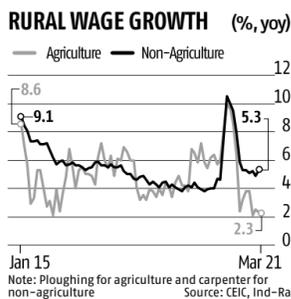
Sinha said a sharp contraction in rural wages in FY22 is also likely to weigh in on rural demand/expenditure. Unlike what most believe, the largest chunk of the rural population consists of daily wage earners and not farmers. "Rural wage growth both for agricultural and non-agricultural activities have declined

lately," he wrote.

Average agricultural wage growth during November 2020-March 2021 declined to 2.9 per cent from 8.5 per cent during April-August 2020. Similarly, wage growth for non-agricultural activities during November 2020-March 2021 declined to 5.2 per cent from 9.1 per cent during April-August 2020 (November 2019-March 2020: 4.3 per cent).

But Hero, which sells one in every two models in rural India, remains unflustered. "All the fundamentals and demand drivers in rural areas remain robust and Hero does not expect a major impact on its rural sales," a spokesperson insisted. With the expansion of the vaccination drive and a sharp decline in the number of Covid-19-positive cases, markets across the country are expected to open up gradually. This will aid in the swift recovery of businesses in the coming weeks, according to the company.

More than cars and bikes, however, the question mark hovers over sales of tractors, an almost entirely rural-facing market. Here, too, economists and manufacturers' outlook remain at variance. Despite the forecast of a normal monsoon and other positives, rating agencies have pared their growth projections for tractor sales in India, one of the largest



tractor markets globally.

"Growth in domestic tractor sales volume will be limited to 3-5 per cent this fiscal, given the strong second wave of Covid-19 infections and rising cases in hinterland, apart from high-base effect of last fiscal," Crisil said in a report last month. ICRA also cut its growth outlook for tractors to 1-4 per cent this fiscal against 4-6 per cent earlier.

Graduated lockdowns in states in the face of the second wave saw tractor sales drop eight per cent year-on-year last month. But the previous fiscal year, in fact, saw record sales of 900,000 units in FY21, a 27 per cent year-on-year jump, according to Crisil.

"After having witnessed 10 per cent CAGR in the past 15+ years, we believe

that tractors' growth will moderate to 5-6 per cent over the next decade," wrote Aditya Makharia, vice-president, HDFC Securities. Additionally, during this period, tractor penetration in the country increased to 45-50 tractors per 1,000 hectares, which is higher than the world average (of less than 30), he wrote.

In fact, M&M, India's largest tractor maker, has also pared its outlook for the segment to low single digits but is confident of a strong demand resurgence. "The sharp fall in the number of Covid cases is leading to a sharp improvement in farmer sentiments, and green shoots of recovery are visible as farmers start preparing their land for the upcoming kharif crop season," said Hemant Sikka, president farm and equipment sector, M&M. "A bumper rabi harvest, record procurement, food prices holding up, gradual opening up of *mandis* and expectations of a normal monsoon will pave the way for growth in the upcoming season."

Escorts Agri Machinery, the fourth-largest tractor maker by sales, said in a statement. "The ground situation has eased in the last few days of the month," and it expects return to normalcy soon. Like most others, Escorts, too, is banking on strong rural sentiments in the medium term, on account of all positive macroeconomic factors, it said in the monthly sales release on June 1.

It flagged unabated inflation as a cause of worry, however. Tractor makers have seen cost of operations escalate as the price of the primary raw material, steel, which accounts for 75-80 per cent of the total cost, has appreciated sharply.

If the rains are timely, we will pass the hump," Makharia said. So the industry is now in wait-and-watch mode. "If the sowing season goes well, buyers will come back as sentiment will improve and customers will want to purchase autos for personal mobility," said Makharia.

Sales during the June-August period is seasonally weak because of the rainy season and the recovery is likely to gain momentum from September onwards, he hopes.

Pvt firms may issue e-invoice: Fintech sees scope in data

YUVRAJ MALIK
New Delhi, 8 June

Allowing private fintech firms to issue GST e-invoices — a proposal under consideration — may bring forward innovative solutions that will ultimately yield higher adoption, said chief executives of some key fintechs. Firms that may be eligible to apply said the interest is based on access to data and the opportunity to sell value-added products to businesses on top of e-invoice facilities.

As part of the Goods and Services Tax, the government in October 2020 launched "e-invoice", with the idea that all local business trades get recorded in the GST database for quicker and more efficient GST reconciliation. Currently, the software is operated by National Informatics Centre, a unit under the Ministry of Electronics and Information Technology.

"E-invoicing alone may not have high revenue generation potential," said Akash Gehani, co-founder, Instamojo, a fintech start-up that offers e-commerce and payment services to SMEs. "As a company, as long as I am able to use this in another way, (and) if I can leverage the data of enterprises to offer other products such as credit or supply chain finance, that is going to be the key."

Proximity to business customers is a key attraction, said Anurag Jain, co-founder, KredX, a Tiger and Sequoia-based invoice discounting firm. "The opportunity to be a player that creates e-invoices for businesses will give us, for instance, a lot of lift in the market. It will also bring us closer to the businesses that actually require financing," said Jain.

The idea of having multiple entities generating e-invoice (on behalf of GSTN) has been in the works for months. *Business Standard* reported in May that there is a proposal to invite major fintech firms to become official issuers of e-invoice alongside NIC. A key nudge is the tepid adoption of e-invoice by businesses — only 49 per cent of eligible firms used the facility in April.

E-invoicing is mandatory for companies with a turnover above ₹100 crore, and encouraged for smaller firms. The plan is to slowly get businesses of all sizes on board. "One way is to mandate it for all,

but a better solution is to have fintechs offers value-added services on top of the e-invoice to make the whole thing more useful," said Ramaswamy Iyer, founder and chief executive officer, Vayana Network, one of the biggest supply chain trade financing firms in India and among the first GSPs to set up shop.

Logistics tools, linkage to companies' ERP systems, or automated alerts to buyers or vendors could be useful plugs.

ClearTax, India's biggest tax filing platform, said it was waiting for the fine print of the proposal. "We will continue to build products that ease tax compliance for all stakeholders," said Archit Gupta, CEO and co-founder. Alluding to the e-invoice filing tool it offers to businesses, he said, "Earlier this year, we launched a GST-compliant billing and e-invoicing product called ClearOne to help small businesses and streamline their billing/invoicing process. These tools have not just saved time but also helped over 600,000 businesses save taxes with the help of smart analytics and automated reconciliation."

What is an e-invoice?

E-invoicing under GST is a system that involves reporting the B2B and export invoices being issued by taxpayers to their customers on the government portal, and obtaining a unique Invoice Reference Number (IRN). It's a faceless system with major thrust on API integration so that the ecosystem can exchange the data electronically. The e-invoice portal returns the Signed QR code and Signed invoice back to the taxpayers. The standardised e-invoice format has led to machine readability, enhanced interoperability and uniform interpretation in the entire ecosystem

compared the bid to bring in private players for e-invoice of the New Umbrella Entity (NUE) framework for retail payments. Even though several big consortiums have put in bids — for licence to create a parallel UPI operator to NPCI — the long-term revenue opportunity as a potential NUE is still being chalked out. It is widely accepted that payments processing alone does not make money — what makes money is partnerships with banks, offering data for analytics, customer profiling and so on.

"Now obviously the incentive is that once the (NUE) infrastructure is laid, you can come up with interesting applications on top of it," said Iyer of Vayana Network.

More on business-standard.com

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Website: www.bkt-tires.com E-mail: shares@bkt-tires.com

NOTICE OF THE 59th ANNUAL GENERAL MEETING AND INFORMATION ON E-VOTING
Notice is hereby given that 59th Annual General Meeting (AGM) of the Members of BALKRISHNA INDUSTRIES LIMITED will be held on Wednesday, the 30th June, 2021 at 11:00 a.m. IST through Video Conferencing ("VC")/Other Audio Visual Means ("OAVM") to transact the business set out in the Notice convening the AGM. Members will be able to attend and participate in the AGM through VC/OAVM facility only.

In compliance with MCA and SEBI Circulars, the provisions of the Companies Act, 2013 ("Act") and SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 ("SEBI Listing Regulations") the 59th Annual Report for financial year 2020-21 including the Notice convening the 59th Annual General Meeting (AGM) have been sent on 7th June, 2021 only through electronic mode to the Members of the Company whose email addresses are registered with the Company/Depository Participant(s) and is also available for download on the website of the Company i.e. www.bkt-tires.com, websites of the Stock Exchanges i.e. BSE Limited and National Stock Exchange of India Limited at www.bseindia.com and www.nseindia.com respectively, and also on the website of the Company's Registrar KFin Technologies Private Limited ("KFinTech"); <https://evoting.kfintech.com>.

Remote E-voting and E-voting during AGM
The Company is providing to its members facility to exercise their right to vote on resolutions proposed to be passed at AGM by electronic means (e-voting). Members may cast their votes remotely on the dates mentioned herein below (remote e-voting). The Company has engaged the service of KFinTech as the agency to provide e-voting facility.

Information and instructions including comprising manner of voting, including voting remotely by Members holding shares in dematerialized mode, physical mode and for members who have not registered their email address has been provided in the Notice of AGM.

Any person who becomes a member of the Company after dispatch of the Notice of the Meeting and holding shares as of the cut-off date i.e. 23rd June, 2021 may obtain the Login ID and Password as per instruction explained in Note No. 18(A)(x)(I)(o) of the Notice of AGM.

The remote e-voting facility will be available during the following voting period:
Commencement of Remote e-voting 9:00 a.m. on Sunday, June 27, 2021
End of Remote e-voting 5:00 p.m. on Tuesday, June 29, 2021

The remote e-voting will not be allowed beyond the aforesaid date and time and the remote e-voting module shall be forthwith disabled by KFinTech upon expiry of the aforesaid period.

The facility for voting through electronic voting system will also be made available at the Meeting as per instruction explained in Note No. 18(B) of the Notice of AGM and Members attending the Meeting who have not cast their vote(s) by remote e-voting will be able to vote at the Meeting.

A person, whose name is recorded in the Register of Members as on the Cut-off-date, that is Wednesday, June 23, 2021 only shall be entitled to avail the facility of Remote e-voting or for voting in AGM.

Manner of registering / updating e-mail address:
a. Members holding shares in dematerialized form are requested to provide Depository Participant ID ("DPID") and Client ID ("CLID") (16 digit DPID + CLID or 16 digit beneficiary ID), Name, email master or copy of Consolidated Account statement, PAN (self-attested scanned copy of PAN card) or AADHAR (self-attested scanned copy of Aadhar Card) to KFinTech on einward.ris@kfintech.com.
b. Members holding shares in physical form are requested to provide Folio No., Name of member, PAN (self-attested scanned copy of PAN card) or AADHAR (self-attested scanned copy of Aadhar Card) by email to KFinTech on einward.ris@kfintech.com.

In case of any query pertaining to e-voting, please visit 'Help & FAQ's section' available at KFinTech's website <https://evoting.kfintech.com>. Members who need assistance before or during the AGM, can contact Mr. Ganesh Patro (Senior Manager) - Corporate Registry, KFin Technologies Private Limited, (Unit: Balkrishna Industries Limited), Selenium Tower B, Plot No. 31-32 Gachibowli, Financial District, Nanakramguda Hyderabad - 500 032 at Tel No. 040-67161627 / 040-67162222, email id: einward.ris@kfintech.com or contact toll free number 1800-309-4001.

Joining AGM through VC/OAVM
The Company will provide VC / OAVM facility to its Members for attending the AGM, using the weblink: <https://emeetings.kfintech.com>. The information about login credentials to be used and steps to be followed for attending the AGM are explained in Note No. 19 of the Notice of AGM. Members who have cast their vote(s) by remote e-voting may also attend the AGM but shall not be entitled to cast their vote(s) again at the AGM.
The results of e-voting will be placed by the Company on its website www.bkt-tires.com and on the website of KFinTech <https://evoting.kfintech.com/> and also communicated to the Stock Exchanges where the shares of the Company are listed.

RECORD DATE FOR DIVIDEND AND PAYMENT THEREOF
The Company has fixed Monday, June 21, 2021 as the Record Date for determining entitlement of Members to dividend, recommended by Board of Directors of the Company, for the financial year ended 31st March, 2021. The dividend, if declared at the AGM, will be paid within stipulated time from the conclusion of the AGM.

By Order of the Board,
For BALKRISHNA INDUSTRIES LIMITED
Sd/-
VIPUL SHAH
Place: Mumbai
Date: 7th June, 2021
DIRECTOR & COMPANY SECRETARY

Huhtamaki India Ltd.

(formerly Huhtamaki PPL Limited)
Regd. Office: 12A-06, B-Wing, 13th Floor, Parinee Crescendo, C-38/39, G-Block, Bandra Kurla Complex, Bandra (E), Mumbai - 400 051
Tel No.: +91 (22) 6174 0400, Fax No.: +91 (22) 61740401
Website: www.flexibles.huhtamaki.com
Email address: investor.communication@huhtamaki.com
CIN No. L21011MH1950FLC145537

NOTICE OF 71st ANNUAL GENERAL MEETING AND E-VOTING INFORMATION
Notice is hereby given that the 71st Annual General Meeting ("AGM") of the Members of Huhtamaki India Limited ("Company") is scheduled on Tuesday, June 29, 2021 at 11.00 a.m. through Video Conference ("VC")/Other Audio Visual Means ("OAVM") facility as per the provisions of the Companies Act, 2013 and Rules framed thereunder and SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 read with General Circular Nos.14/2020, 17/2020, 20/2020 and 02/2021 dated April 8, 2020, April 13, 2020, May 5, 2020 and January 13, 2021 respectively, issued by the Ministry of Corporate Affairs ("MCA Circulars") and Circular Nos. SEBI/HO/CFD/CMD1/CIR/P/2020/79 and SEBI/HO/CFD/CMD2/CIR/P/2021/11 dated May 12, 2020 and January 15, 2021 respectively, issued by the Securities and Exchange Board of India ("SEBI Circulars"), without the physical presence of the Members at a common venue.

The Annual Report of the Company for the year ended December 31, 2020 ("Annual Report") along with Notice of the AGM were sent by email on June 7, 2021 to all those Members, whose email addresses are registered with the Company or with the respective Depository Participants ("DPs") and the Company's Registrar and Share Transfer Agent, TSR Darasah Consultants Private Limited ("TCPL"), in accordance with the MCA Circulars and the SEBI Circulars. Members can join and participate in the AGM through VC/OAVM facility only. The instructions for joining the AGM and the manner of participation in the remote electronic voting or casting vote through the e-voting system during the AGM are provided in the Notice of the AGM. Members participating through the VC/OAVM facility shall be notified for the purpose of reckoning the quorum under Section 103 of the Companies Act, 2013. The Annual Report of the Company for the year ended December 31, 2020 along with the Notice of AGM are available and can be downloaded from the Company's website <https://www.huhtamaki.com/globalassets/flexible-packaging/india/investors-india/annual-reports/2020/71st-annual-report-2020.pdf> and <https://www.huhtamaki.com/globalassets/flexible-packaging/india/investors-india/annual-reports/2020/notices-of-71st-annual-meeting-and-information-on-e-voting.pdf> and the website of National Securities Depository Limited (NSDL), BSE Limited (BSE) and The National Stock Exchange of India Limited (NSE), i.e. <https://www.evoting.nsdl.com> and www.bseindia.com and www.nseindia.com

In terms of Section 108 of the Companies Act, 2013 read with Rule 20 of the Companies (Management and Administration) Rules, 2014, as amended from time to time and Regulation 44 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, the Company is providing facility to its Members to exercise their right to vote by remote E-voting as well as voting on any or all the resolutions set forth in Notice of the Company using electronic voting system facility ("Remote E-voting") provided by NSDL.

- The relevant details of voting are given as under:
- Members holding shares either in physical form or in dematerialized form and whose name is recorded in the Register of Members or in the Register of Beneficial Owners maintained by the depositories, as on the cut-off date, i.e. Tuesday, June 22, 2021 ("eligible Members"), shall be entitled to exercise their right to vote by remote E-voting as well as voting to be held at AGM on any or all the resolutions specified in the Notice convening 71st AGM of the Company;
 - The remote E-voting period commences on Saturday, June 26, 2021 (9.00 a.m. IST) and ends on Monday, June 28, 2021 (5.00 p.m. IST);
 - The remote E-voting module shall be disabled for voting after the expiry of the date and time mentioned above. Once the vote on a resolution(s) is cast by the Member, the Member shall not be allowed to change it subsequently;
 - The voting rights of the Members shall be in proportion to their share in the paid-up equity share capital of the Company as on the cut-off date i.e. Tuesday, June 22, 2021;
 - Those Members, who will be present in the AGM through VC/OAVM facility and have not cast their vote on the resolutions through Remote E-voting and are otherwise not debarred from doing so, shall be eligible to vote through e-voting system during the AGM on all the resolutions specified in the Notice convening the 71st AGM of the Company. Further, an eligible Member may participate in AGM even after exercising his right to vote through Remote E-voting but shall not vote again during the AGM. Only the eligible Members shall be entitled to avail the facility of remote E-voting or E-voting during the AGM;
 - In case a person has become a Member of the Company after the Notice is being sent but on or before the cut-off date i.e. Tuesday, June 22, 2021, they may write to NSDL on email ID: evoting@nsdl.co.in for obtaining credentials for remote E-voting;
 - The Company has appointed Ms. Malati Kumar, Practicing Company Secretary or failing her Ms. Ashwini Vartak, Practicing Company Secretary of M/s S. N. Ananthasubramanian & CO., Company Secretaries to scrutinize the voting process in a fair and transparent manner.

If you have not registered your email address with the Company/Depository, you may follow below instructions for obtaining login details for e-voting:

Physical Holdings: Please send a request to the Company at email: investor.communication@huhtamaki.com by providing Folio No., Name of shareholder, scanned copy of Share Certificate (Front and back), self-attested scanned copy of PAN card, Aadhar card for registering email address.

Demat Holding: Please provide DPID-CLID (DPID + CLID or 16 digit beneficiary ID), Name, client master or copy of Consolidated Account statement, self-attested scanned copy of PAN card, self-attested scanned copy of Aadhar Card to investor.communication@huhtamaki.com

Alternatively, shareholder/members may send a request to evoting@nsdl.co.in for procuring user id and password for e-voting by providing above mentioned documents. For details relating to remote e-voting, please refer to the Notice of the AGM. If you have any queries relating to remote e-voting, please refer to the Frequently Asked Questions (FAQs) and e-voting user manual for Shareholders available at the Downloads section of www.evoting.nsdl.com or contact at toll free no. 1800-1020-990/1800 22 44 30 or send a request to Ms. Sarita Mote, Assistant Manager at evoting@nsdl.co.in.

The Annual Report, Notice containing E-voting procedure and other relevant documents, are also available on the Company's website and can be accessed at www.flexibles.huhtamaki.com

By Order of the Board
For Huhtamaki India Limited
D V Iyer
Company Secretary

7th June, 2021
Mumbai

