

BIL:2018-19

October, 30, 2018

National Stock Exchange of India Limited, Listing Compliance Department Exchange Plaza, C-1, Block G, Bandra Kurla Complex, Bandra (East) Mumbai – 400 051 Scrip Symbol: BALKRISIND	BSE Limited, Listing Department, Phiroze Jeejeebhoy Towers, Dalal Street, Mumbai- 400001 Scrip Code: 502355
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**Subject: Mr. Arvind Poddar, Chairman & Managing Director inducted in the 2018 Tire Industry 'Hall of Fame' at Las Vegas in USA**

Dear Sir/ Madam,

We are pleased to inform you that in recognition of the significant impact made within the tire industry, our Chairman & Managing Director, Mr. Arvind Poddar has been inducted in the **2018 Tire Industry Hall of Fame** instituted by the Tire Industry Association (TIA). This honour was conferred to him at an award ceremony held on October 29, 2018 at Paris Las Vegas Hotel in USA.

TIA's Hall of Fame Award is the highest honor any individual in the entire tire industry can achieve. The award is given to honor, preserve and perpetuate the names and outstanding accomplishments of those who have contributed greatly to the growth and development of the tire industry. Induction into the Hall of Fame is the highest honor from TIA and it is conferred on an annual basis to deserving leaders in the tire industry.

Induction of Mr. Poddar into the TIA Hall of Fame is not just a personal accolade for him but a testimony of excellency of Balkrishna Industries Ltd. (BKT) organization as well which he leads. BKT now sets benchmarks in the global Off-Highway tire market for its innovation and customer satisfaction which has one of the most extensive product portfolios in the segment.

**About TIA:** The Tire Industry Association (TIA) is an international non-profit association representing all segments of the tire industry. The mission of TIA is to promote tire safety through training and education, to act as the principal advocate in government affairs, and to enhance the image and professionalism of the industry so that member businesses may be more successful. TIA has over 9,000 members from all 50 US states and around the globe.

Yours faithfully,  
For **Balkrishna Industries Limited**

  
**VIPUL SHAH**  
Director & Company Secretary