

# **BALKRISHNA INDUSTRIES LTD**

Investor Presentation February, 2019



## Safe Harbor

This presentation and the accompanying slides (the "Presentation"), which have been prepared by Balkrishna Industries Limited (the "Company"), have been prepared solely for information purposes and do not constitute any offer, recommendation or invitation to purchase or subscribe for any securities, and shall not form the basis or be relied on in connection with any contract or binding commitment whatsoever. No offering of securities of the Company will be made except by means of a statutory offering document containing detailed information about the Company.

This Presentation has been prepared by the Company based on information and data which the Company considers reliable, but the Company makes no representation or warranty, express or implied, whatsoever, and no reliance shall be placed on, the truth, accuracy, completeness, fairness and reasonableness of the contents of this Presentation. This Presentation may not be all inclusive and may not contain all of the information that you may consider material. Any liability in respect of the contents of, or any omission from, this Presentation is expressly excluded.

Certain matters discussed in this Presentation may contain statements regarding the Company's market opportunity and business prospects that are individually and collectively forward-looking statements. Such forward-looking statements are not guarantees of future performance and are subject to known and unknown risks, uncertainties and assumptions that are difficult to predict. These risks and uncertainties include, but are not limited to, the performance of the Indian economy and of the economies of various international markets, the performance of the tire industry in India and world-wide, competition, the company's ability to successfully implement its strategy, the Company's future levels of growth and expansion, technological implementation, changes and advancements, changes in revenue, income or cash flows, the Company's market preferences and its exposure to market risks, as well as other risks. The Company's actual results, levels of activity, performance or achievements could differ materially and adversely from results expressed in or implied by this Presentation. The Company assumes no obligation to update any forward-looking information contained in this Presentation. Any forward-looking statements and projections made by third parties included in this Presentation are not adopted by the Company and the Company is not responsible for such third party statements and projections.



# **Our Performance**





## **9MFY19 Performance**



#### Interim Dividend

3rd Interim Dividend declared at Rs. 2/- per share in addition to

Rs. 4/- per share paid in H1FY19



**Sales Volume** 155,873 MT

**+** 7% YoY



#### Revenue

Rs. 3, 981 Crores

18% YoY



#### **EBITDA**

Rs. 1,093 Crores

+ 12% YoY



## **EBITDA Margin**

27.5%



## **Profit After Tax**

Rs.597 Crores

+ 9% YoY



## **Profit & Loss**

Doubingland (Do Ca)	Standalone						
Particulars (Rs.Cr)	Q3FY19	Q3FY18	YoY %	9MFY19	9MFY18	YoY %	FY18
Sales (MT)	46,780	49,553	-6%	155,873	145,211	<b>7</b> %	199,213
Revenue from Operations	1,206	1,106		3,893	3,233		4,464
Realized Gain on Foreign Exchange	-9	55		88	146		221
Total Income	1.19/	1,161	3%	3,981	3,379	18%	4,686
Raw Material	571	510		1,867	1,610		2193
(Increase) / Decrease in Stock	-18	-5		-63	-33		-43
Employee Expenses	68	61		204	180		249
Other Expenses	273	243		880	647		935
EBITDA	303	352	-14%	1,093	976	12%	1,352
EBITDA Margin	25.3%	30.3%		27.5%	28.9%		28.9%
Other Income #	-1	16		72	88		91
Interest & Finance Charges	2	2		8	10		13
Depreciation	83	80		250	233		311
Profit Before Tax	217	286	-24%	907	821	10%	1,118
Tax	72	96		310	275		379
PAT	145	190	-24%	597	546	9%	739
PAT Margin	12.1%	16.3%		15.0%	16.1%		15.8%

#### **Q3FY19 Commentary**

- Sales Realization was higher by ~9% on YoY basis which was partially offset by 6% drop in Sales Volumes
- EBITDA margin was impacted by
  - ~10% increase in Raw Material costs
  - ~11% increase in Employee expenses
  - ~12% increase in Other expenses led by higher freight costs and higher branding costs
- PAT was impacted by M2M loss of Rs. 34crs v/s a gain of Rs. 11crs in Q3FY18

<sup>#</sup> Includes Investment Income and Unrealized Gain/(Loss)



# Other Income and Net Forex Gain/(Loss)

	Standalone				
Particulars (Rs. Cr)	Q3FY19	Q3FY18	9MFY19	9MFY18	
Exchange Difference Gain (Realized)	2	62	102	164	
Exchange Difference Gain (Un-Realized)	-34	11	8	33	
Others	33	5	64	55	
Total Other Income	1	78	174	253	

	Standalone			
Particulars (Rs. Cr)	Q3FY19	Q3FY18	9MFY19	9MFY18
Foreign Exchange Fluctuation on Sales	-9	55	88	146
Foreign Exchange Fluctuation on Others	11	7	15	18
Total Realised Gain/(Loss) – A	2	62	102	164
Foreign Exchange Fluctuation on Non Derivative Items	-34	18	8	33
Foreign Exchange Fluctuation on Derivate Item	-	-6	-	-
Total Unrealized Gain/(Loss) - B	-34	11	8	33
Net Forex Gain/(Loss) = A + B	-32	73	110	198



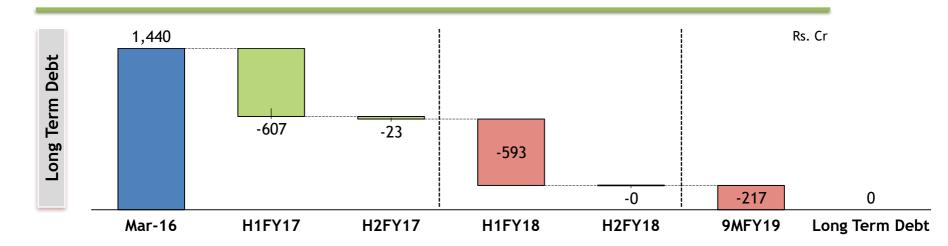
## **Balance Sheet**

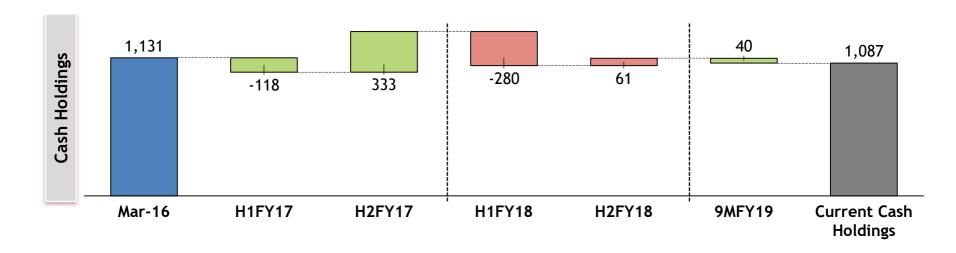
Particulars (Rs. Cr.)	Sep'18	Mar'18
ASSETS		
Non-current assets	3,620	3,861
Property, Plant and Equipment	2,779	2,795
Capital work-in-progress	195	118
Investment Property	51	51
Other Tangible Assets	3	3
Financial Assets		
(i) Investments	255	620
(ii) Other Financial Assets	9	8
Income Tax Assets (Net)	36	81
Other non-current assets	293	185
Current assets	2,581	1,983
Inventories	752	594
Financial Assets		
(i) Investments	858	483
(ii) Trade Receivables	565	502
(iii) Cash and cash equivalents	31	18
(iv) Bank Balances other than (iii) above	13	7
(v) Loans	8	14
(vi) Others	9	88
Other Current Assets	345	277
TOTAL	6,201	5,845

Particulars (Rs. Cr.)	Sep'18	Mar'18
EQUITY AND LIABILITIES		
EQUITY	4,365	4,095
Equity Share Capital	39	39
Other Equity	4,326	4,057
Non-Current Liabilities	251	353
Financial Liabilities		
(i) Borrowings	0	2
(i) Other Financial Liabilities	0	0
Provisions	13	13
Deferred Tax Liabilities (Net)	232	329
Other Non-Current Liabilities	5	9
Current liabilities	1,585	1,396
Financial Liabilities		
(i) Borrowings	859	616
(ii) Trade Payables	420	397
(iii) Other Financial Liabilities	163	268
Other Current Liabilities	135	108
Provisions	8	7
TOTAL	6,201	5,845



## **Long Term Debt Profile**

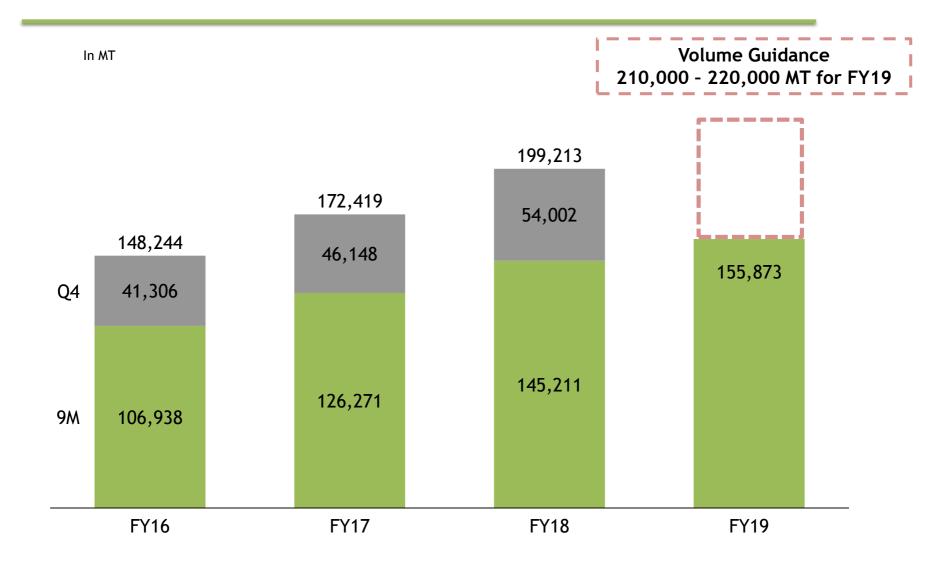




#### No Long Term Debt



## **Sales Profile**





## BKT 2.0: Embarking on next Phase of Growth



#### Carbon Black Plant

Capex for Carbon Black project is progressing as per schedule. Estimated capital outlay is Rs. 425 crores for 140,000 MT p.a

#### Replacement of Waluj Plant

New state of the art fully integrated facility at a caoex of approximately Rs. 500 crores to replace a very old existing plant to enhance productivity

#### Large sized All Steel Radial OTR Plant

Upscaling to large sized All steel radial OTR Tires by investing in new capacity of 5,000 MT p.a. Additionally building Warehouse and Mixing Plant at Bhuj in Gujarat. Total capex of up to Rs. 500 crores

Financing through Internal Accruals + Debt

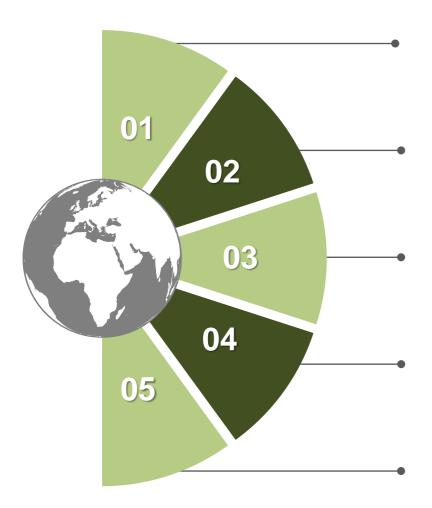


# Strategy at BKT





## **Our Focus Area**



#### Market Reach

Expand reach within existing Sales Channels as well increase footprint within replacement segment and OEMs

#### **Penetrate Americas**

Increase share of business in USA markets by increasing supplies from India and manufacturing from USA Plant

#### Product portfolio expansion

Expand the product portfolio by adding large sized tires and strengthen relationship with Customer base

#### **Indian Markets**

Strengthen our distribution channels within Indian Markets

#### **Utilization**

Reach 100% utilization levels at Bhuj Plant in the next 2-3 years



## To Serve Global OEMs...





































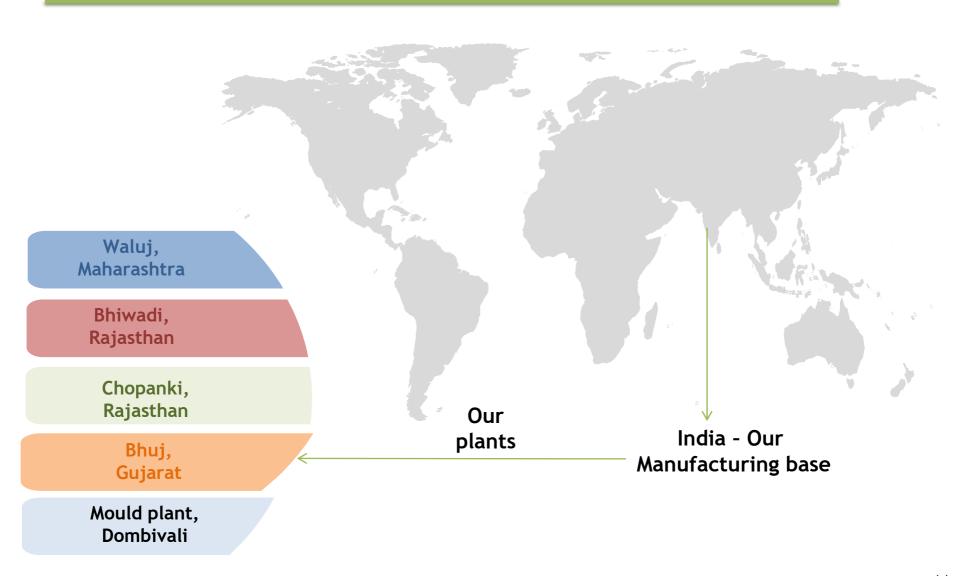








## With India Production and Global Sales





# **BKT - A Strong Indian Brand**





## Balkrishna Industries - A Snapshot





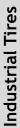
## **Our Strong Evolution**





## **Application of our Tires**

Agriculture Tires



**OTR Tires** 









Cotton Pick Harvester

Tractor

**Vineyard Tractor** 

**Pivot Irrigator** 









Loader

Telehandler

**Mobile Crane** 







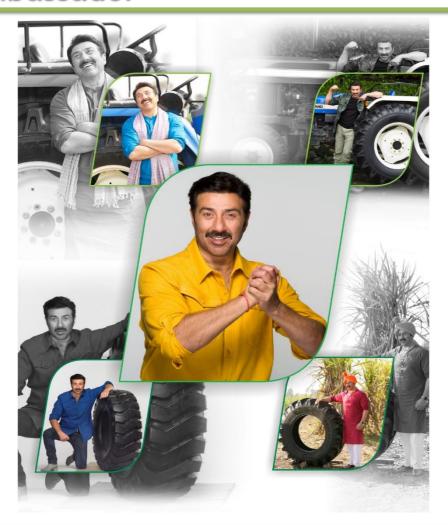
**Underground Mining** 



**Container Handler** 



# Strengthening BKT Brand: Sunny Deol our Brand Ambassador



Popular Bollywood Icon Sunny Deol is the Brand Ambassador of BKT



## Strengthening BKT Brand: India



Supporting Kabbadi by becoming the official Tire Partner for 7 marquee

Teams in Pro Kabbadi League



## Strengthening BKT Brand: France, Europe



BKT is the New TITLE Sponsor for the FRENCH Football League "COUPE DE LA LIGUE BKT"



## Strengthening BKT Brand: Italy, Europe







BKT is the new Title Sponsor for the ITALIAN SERIE 'B' FOOTBALL CHAMPIONSHIP - THE NEWBORN - "SERIE BKT"



## Strengthening BKT Brand: Australia





BKT is the Official "OFF-HIGHWAY TIRE PARTNER" for KFC BIG BASH LEAGUE (THE AUSTRALIAN CRICKET LEAGUE)



## Strengthening BKT Brand: USA



BKT is the Official and Exclusive Tire manufacturer of MONSTER JAM and its fleet of Monster Trucks - Monster Jam is a top sporting event in America



### Mr. Arvind Poddar inducted in TIA Hall of Fame



Mr. Arvind Poddar, CMD, was inducted in the Tire Industry Association (TIA) Hall of Fame at the SEMA Show in las Vegas, USA in October 2018

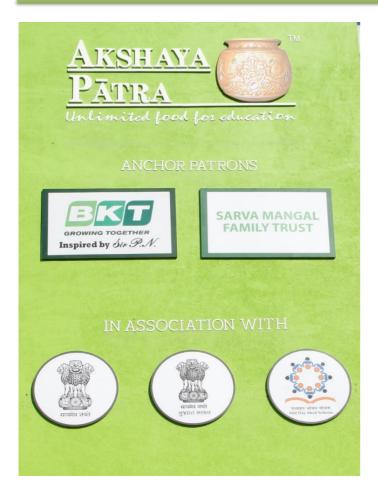
The Hall of Fame award is TIA's highest honor and is one of the most prestigious accolades of the tire industry at a global level

This award attests to the BKT Group's development and commitment to excellence over the past few years thus transforming BKT into one which has put in considerable efforts to achieve innovation and sustainability goals

BKT now sets benchmarks in the global Off-Highway tire market and has one of the most extensive product portfolios in the segment.



## **CSR Initiatives: Growing Together**





Inaugurated Community Kitchen in Bhuj, Gujarat; to provide food to over 50,000 students at local schools





#### For further information, please contact:

#### Company:

Balkrishna Industries Ltd. CIN - L99999MH1961PLC012185 Mr. B K Bansal, Director - Finance bkbansal@bkt-tires.com

www.bkt-tires.com

#### **Investor Relations Advisors:**

Strategic Growth Advisors Pvt. Ltd.
CIN - U74140MH2010PTC204285
Mr. Shogun Jain / Ms. Payal Dave
shogun.jain@sgapl.net / payal.dave@sgapl.net
+91 77383 77756 / +91 98199 16314
www.sgapl.net